



- What:** The WorkPlace's 7<sup>th</sup> Annual **CAREER JAM**
- When:** Event Day: **Thursday, May 25<sup>th</sup> from 8:00 am to 2:00 pm** ~ Rain or Shine!  
Set-up Day: Wednesday, May 24<sup>th</sup> from 1:00 pm to 3:30 pm
- Where:** Watertown Municipal Arena, Agricultural Hall, & surrounding grounds

Dear Community Partner,

Our 7<sup>th</sup> Annual **CAREER JAM** has been scheduled & we're looking for your help! The Registration Form is attached below.

**Please:**

- Fill out the form as completely as possible to help us determine your needs for event day
- Return the form ASAP to [crutherford@co.jefferson.ny.us](mailto:crutherford@co.jefferson.ny.us) to secure your spot
- Want to attend, but aren't sure of a hands-on activity? Return your registration anyway & we'll contact you to brainstorm ideas for an activity!

**What is CAREER JAM? It is:**

- A one-day, hands-on career exploration event for 8<sup>th</sup> grade students
- Designed to highlight **local** careers in the 16 Career Clusters. Visit [mygpsforsuccess.com](http://mygpsforsuccess.com) for more info!
- Engages students & encourages them to look at careers available right here in the North Country
- Don't forget ~ we provide **FREE** morning refreshments, **FREE** lunch, & the event is always **FREE!**

**Why 8<sup>th</sup> grade students?**

- 9<sup>th</sup> grade is too late! Students must choose their high school tracts at the end of 8<sup>th</sup> grade.
- By focusing on 8<sup>th</sup> graders, we hope to give our students the info they need to make a more informed choice on what to take in high school.

**WE NEED YOUR HELP...**to show our youth what careers are available **locally!** By setting up an interactive booth, you allow our students to examine the various occupations we have right here in the North Country.

**Volunteering and donations!**

- There is **never a fee** to participate! However, the average cost of this event is \$16,000.
- If you'd like to donate, please send a check payable to Jefferson-Lewis WDB with "Career Jam" in the memo section. All donations received go directly to this event!
- We also need **Volunteers!** If you're interested in volunteering, please contact Cory Rutherford at [crutherford@co.jefferson.ny.us](mailto:crutherford@co.jefferson.ny.us) or at 315-786-3659.

I'd like to thank you in advance for helping with this very important event for our students & we look forward to seeing you at Career Jam!

Sincerely,

Cheryl Mayforth  
Executive Director  
Jefferson-Lewis Workforce Development Board



**REGISTRATION FORM**

Business Name \_\_\_\_\_

Main Contact \_\_\_\_\_ Secondary Contact \_\_\_\_\_

Phone # \_\_\_\_\_ Phone # \_\_\_\_\_

Email \_\_\_\_\_ Email \_\_\_\_\_

**Career Clusters for your business: Please rank your top 3 choices with a 1, 2 & 3!**

- |  |   |
|--|---|
| <input type="checkbox"/> Agriculture, Food & Natural Resources | <input type="checkbox"/> Hospitality & Tourism                    |
| <input type="checkbox"/> Architecture & Construction           | <input type="checkbox"/> Human Services                           |
| <input type="checkbox"/> Arts, A/V Technology & Communications | <input type="checkbox"/> Information Technology                   |
| <input type="checkbox"/> Business Management & Administration  | <input type="checkbox"/> Law, Public Safety, Corrections & Safety |
| <input type="checkbox"/> Education & Training                  | <input type="checkbox"/> Manufacturing                            |
| <input type="checkbox"/> Finance                               | <input type="checkbox"/> Marketing                                |
| <input type="checkbox"/> Government & Public Administration    | <input type="checkbox"/> STEM                                     |
| <input type="checkbox"/> Health Sciences                       | <input type="checkbox"/> Transportation, Distribution & Logistics |



**Set-Up Information:**

Booth placement: Indoors\_\_\_\_ Outdoors\_\_\_\_ Will you need electricity? Yes\_\_\_\_ No \_\_\_\_

Booth size: 10x10\_\_\_\_ 10x20\_\_\_\_ 10x30\_\_\_\_ Other (please specify size) \_\_\_\_\_

**Lunch: Most important part!** Lunch is a bagged lunch of a sub/sandwich, chips & a cookie or brownie.  
Number of lunches \_\_\_\_ (We do provide a veggie option & you may also bring your own lunch if you prefer.)

**Tables & Chairs:** Each booth **regardless of size** comes with 1 table & 2 chairs. If you need additional tables and/or chairs, please list the **additional** number you will need for event day. Tables\_\_\_\_ Chairs\_\_\_\_

Please list the hands-on activity you will be setting up at the event. If you're not sure, please return this Registration Form without activity listed. This will allow us to save a space for you & have an accurate count of participating businesses. We will be in contact to help you brainstorm ideas for the event!

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Please return the registration form to [crutherford@co.jefferson.ny.us](mailto:crutherford@co.jefferson.ny.us) as soon as possible!

**Please note: Community Partners will need to bring their own extension cords & tablecloths for the event. We also recommend that Outside vendors bring a tent for rain or shade & sunblock! We had a few sunburns in 2019!**